PHPArchitects Guide to E-Commerce Programming with Magento

By Mark Kimsal

Musketeers.Me, LLC. Paperback. Book Condition: New. Paperback. 184 pages. Dimensions: 9.2in. x 7.5in. x 0.5in.This highly anticipated book will give you the insight you need to successfully manage and customize your Magento Commerce installation. phparchitects Guide to Programming with Magento takes you from installation to deployment of this popular e-commerce open source software. Magentos flexibility and Zend Framework-based structure have made it an increasingly popular e-commerce solution. Designed as a valuable companion to the the documentation provided on the Magento web site, this comprehensive book covers everything you as a developer need to know, including: - Installation and configuration - Basic understanding of Magento Commerce features and functions - Overview of front-end and back-end systems - Dealing with multiple stores - Accommodating multiple languages and internationalization issues - Handling Magento modules - Working with the Magento template system - Understanding Magentos EAV database structure - Made-to-order products - Adding a rewards or points system - Integration with a CMS - Accounting, inventory and order fulfillment and exporting information with XML - An entire chapter devoted to quick answers to common questions This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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