Art/Work: Everything You Need to Know (and Do) as You Pursue Your Art Career

By Heather Darcy Bhandari, Jonathan Melber

Simon & Schuster. Paperback. Book Condition: new. BRAND NEW, Art/Work: Everything You Need to Know (and Do) as You Pursue Your Art Career, Heather Darcy Bhandari, Jonathan Melber, The most comprehensive guide of its kind, Art/Work gives artists of every level the tools they need to make it in an art world so competitive one dealer likens it to "The Sopranos, except nobody gets killed." Whether you're an art school grad looking for a gallery, a mid-career artist managing a busy studio, or someone just thinking about becoming a professional artist, this indispensable resource will help you build your career and protect yourself along the way. Unlike other creative professionals, visual artists don't have agents or managers. You have to do it all yourself, at least until you find gallery representation -- and even then, there are important business and legal issues you need to understand to stay in control of your career and ensure you're being treated fairly. Heather Darcy Bhandari, a gallery director, and Jonathan Melber, an arts lawyer, walk you through these issues so that you can essentially act as your own manager and agent. No matter what kind of artist you are -- or want to...

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