



The Everything Start Your Own Business Book, 4th Edition with CD: New and Updated Strategies for Running a Successful Business (4th)

By Judith B. Harrington

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, The Everything Start Your Own Business Book, 4th Edition with CD: New and Updated Strategies for Running a Successful Business (4th), Judith B. Harrington, Everything you need to get your business started Do you have a great idea for a new business? Are you looking to leave your company and branch out on your own? Are you ready to follow your passion? Starting your own business can be a very rewarding venture, but where do you begin? Let The Everything Start Your Own Business Book, 4th Edition show you the way! This book has everything you need to start your own business and keep it running in the black. It is the perfect introduction to the world of small business, helping you: Develop and cultivate a new idea for a business Write a cohesive business plan Secure funding in traditional and nontraditional ways Avoid regulatory pitfalls and understand the laws Capitalize on new trends like pop-up businesses Create and administer a budget Use social media and the web to publicize With a handy CD containing all the important forms--from business plans to accounting templates--this all-in-one manual is the only thing you...



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