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Fundamentals of Psychology

By Michael W. Eysenck

Taylor & Francis Ltd. Jan 2009, 2009. Taschenbuch. Book Condition: Neu. 280x220x34 mm. Neuware - Aimed at those new to the subject, Fundamentals of Psychology is a clear and reader-friendly textbook that will help students explore and understand the essentials of psychology. This text offers a balanced and accurate representation of the discipline through a highly accessible synoptic approach, which seamlessly brings together all the various related topics. Unlike other textbooks at this level it gives sufficient emphasis to the place of Cognitive Psychology in the field and also includes coverage of current research. Fundamentals of Psychology combines an authoritative tone, a huge range of psychological material and an informal, analogy-rich style. The text moves effortlessly between admirably up-to-date empirical research and real-life examples and applications, and is both readable and factually dense. The book introduces all the main approaches to psychology, including social, developmental, cognitive, biological, individual differences and abnormal psychology, as well as psychological research methods. However, it also includes directions for more detailed and advanced study for the interested student. Fundamentals of Psychology incorporates many helpful textbook features which will aid students and reinforce learning, such as: Key-term definitions Extremely clear end-of-chapter summaries Annotated further reading sections...



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